ORDER

Order / Rev:	105751		
Alt Order #:	06844671		TIP TO
Product Desc:	AFF- SENATE		HD
Estimate:	515		KSNV
Flight Dates:	08/22/12 - 08/28/12	Primary AE:	Amy McCreary
Original Date / Rev:	08/21/12 / 08/21/12	Sales Office:	BLPHI
Order Type:	GENERAL	Sales Region:	National
Name:	Mentzer Media Services, Inc.		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	600 Fairmont Ave.	Billing Cycle:	EOM/EOC
	Towson, MD 21286	Agency Commission:	15%
Name:	American Future Fund		
Demographic:	A35+	New Business Thru:	
Product Codes:	PLI2	Order Separation:	00:15:00
Priority:	1	Advertiser External ID:	
	Alt Order #: Product Desc: Estimate: Flight Dates: Original Date / Rev: Order Type: Name: Buying Contact: Billing Contact: Name: Demographic: Product Codes:	Alt Order #: 06844671 Product Desc: AFF- SENATE Estimate: 515 Flight Dates: 08/22/12 - 08/28/12 Original Date / Rev: 08/21/12 / 08/21/12 Order Type: GENERAL Name: Mentzer Media Services, Inc. Buying Contact: Billing Contact: 600 Fairmont Ave. Towson, MD 21286 Name: American Future Fund Demographic: A35+ Product Codes: PLI2	Alt Order #: 06844671 Product Desc: AFF- SENATE Estimate: 515 Flight Dates: 08/22/12 - 08/28/12 Primary AE: Original Date / Rev: 08/21/12 / 08/21/12 Sales Office: Order Type: GENERAL Sales Region: Name: Mentzer Media Services, Inc. Buying Contact: Billing Type: Billing Calendar: Billing Calendar: Billing Cycle: Agency Commission: Name: American Future Fund Demographic: A35+ New Business Thru: Product Codes: PLI2 Order Separation:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	35	\$31,275.00	\$26,583.75
08/27/12	08/28/12	17	\$15,800.00	\$13,430.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	35	\$31,275.00	\$26,583.75	0.00
September 2012	17	\$15,800.00	\$13,430.00	0.00
Totals	52	\$47,075.00	\$40,013.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	33%	\$47,075.00
Market	100%	\$142,651.52

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$45,648.48
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	26%	\$37,089.39
KTUD	0%	\$0.00
KVVU	9%	\$12,838.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
•	E 1	KSNV	08/23/12	08/24/12	M-F 6-7a WakeUp w/V	Va G M	6-7a	TF	:30 2	\$1,000.001	0.00 NM	2	\$2,000.00
					M-F 6-7a WakeUp w/\	Nagners							
		WAKE (JP										
		Sta	rt Date E	End Date	Weekdays Spo	ts/Week	Rate I	Rating					

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Order / Rev: 105751 Advertiser: American Future Fund

Alt Order #: 06844671 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 515

Ln Ch Si	tart End	Inventory Code	Break	Start/End T	ime [Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	/23/12 08/24/12			6-7a		- TF	:30		\$1,000.001	0.00 NM	2	\$2,000.00
55,		M-F 6-7a WakeU		0.4			.00	_	ψ.,σσσ.σσ	0.00	_	ψ=,000.00
WAKE UP												
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		TF		\$1,000.00	0.00				# 4 F 00 00 4	0.00.104		# 0.000.00
E 2 KSNV 08/	23/12 08/24/12	Today Show Today Show	CM	658a-9am		- TF	:30	2	\$1,500.001	0.00 NM	2	\$3,000.00
TODAY SHO	WC	roday Onow										
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		TF		\$1,500.00	0.00							
E 3 KSNV 08/	/23/12 08/24/12	· ·		9-10a		- TF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY SHO	OW II	M-F Today Show	' II									
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		TF	2	\$900.00	0.00	1						
E 4 KSNV 08/	/23/12 08/24/12	M-F Today Show	III 4th ICM	10am-11am		- TF	:30	2	\$450.001	0.00 NM	2	\$900.00
TODAY CH	OW III	Today 4th Hour										
TODAY SHO		Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		TF	2	\$450.00	0.00							
E 5 KSNV 08/	/23/12 08/24/12	Dr. Phil	CM	3-4p		- TF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
55.5		Dr Phil										
DR. PHIL	ata End Data	Maakdaya	Cnoto/Mook	Doto	Doting							
Start Da Week: 08/20/1		<u>Weekdays</u> TF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00							
E 6 KSNV 08/		M-F Early News	CM	5-630p		- TF	:30	2	\$1,200.001	0.00 NM	2	\$2,400.00
		M-F Early News							, ,			
NEWS				- .								
Start Da Week: 08/20/1		<u>Weekdays</u> TF	Spots/Week	Rate \$1,200.00	Rating 0.00							
E 7 KSNV 08/			CM	630-730pm		- TF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
		M-F Jeopardy/Wi		•			.00		Ψ.,σσσ.σσ.	0.00		φο,σσσ.σσ
JEOPARDY												
Start Da Week: 08/20/1		<u>Weekdays</u> TF	Spots/Week	Rate \$1.300.00	Rating 0.00							
		M-F News 3 at El		11pm-1135p		- TF	:30	2	\$1,100.001	0.00 NM	2	\$2,200.00
L O NONV 00/	20/12 00/24/12	M-F News 3 at El		Приплиоор		- 11	.50	_	ψ1,100.001	0.00 14141	_	Ψ2,200.00
NEWS												
Start Da		<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 08/20/1		TF		\$1,100.00	0.00		.20		Ф7F0 00 4	0.00 NIM	_	ФО ОБО ОО
E 9 KSINV 08/	23/12 08/24/12	The Tonight Show Tonight Show	v CM	1135p-1237a	1	- TF	:30	3	\$750.001	0.00 NM	3	\$2,250.00
TONIGHT S	HOW	romgm onow										
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		TF	3	\$750.00	0.00				*		_	
E10 KSNV 08/	/25/12 08/25/12	News 3 Sunrise - News 3 Sunrise S		6a-7a		S-	:30	1	\$350.001	0.00 NM	1	\$350.00
NEWS		News 3 Sumse C	SATUNDAT									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		S-	1	\$350.00	0.00							
E11 KSNV 08/	/25/12 08/25/12	, ,	CM	7a-9am		S-	:30	1	\$625.001	0.00 NM	1	\$625.00
SAT TODAY	(Saturday Today										
Start Da		Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1	2 08/26/12	S-	1	\$625.00	0.00	١						
E 12 KSNV 08/	25/12 08/25/12	•		5pm-630pm		S-	:30	2	\$650.001	0.00 NM	2	\$1,300.00
NEWS		Sa-Su Early New	r'S									
Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08/20/1		S-	2	\$650.00	0.00)						
E 13 KSNV 08/	25/12 08/25/12		CM	630-730pm		S-	:30	2	\$500.001	0.00 NM	2	\$1,000.00

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Order / Rev: 105751 Advertiser: American Future Fund

Alt Order #: 06844671 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 515

la Ch	Ctort	Fad	Inventory Code	Drook	Ctort/End T	ima F	2010	lan Cn	o de a	Doto Dri	Dta Tuno	Cnoto	Amount
Ln Ch	Start	End	Inventory Code Weekend Jeopard		Start/End T	ime L	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			WKND Jeop/Whe	•									
JEOPA	RDY/WH	EEL											
	art Date	End Date	Weekdays S-	Spots/Week	Rate	Rating							
Week: 08		08/26/12		2	\$500.00	0.00	S-	.20		\$27E 00.4	0.00 NM	4	\$275.00
E14 KSNV	06/25/1	2 08/25/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm		3-	:30	1	\$375.00 1	0.00 NM	1	\$375.00
VEGAS	3		vogao me.										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	S-	1	\$375.00	0.00							
E15 KSNV	08/25/1	2 08/25/12	Sa-Su News 3 at		11pm-1135p	m	S-	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					i		
Week: 08		08/26/12	S-	1	\$1,100.00	0.00)						
E16 KSNV	08/26/1	2 08/26/12	Sunday Today	CM	7a-8am		S	:30	1	\$625.001	0.00 NM	1	\$625.00
CUNT			Sunday Today										
SUN TO	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	S	<u> </u>	\$625.00	0.00					i		
E 17 KSNV		2 08/26/12	Meet the Press	CM	8a-9am		S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Meet the Press										, ,
	THE PRE	SS											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	Chris Matthews 9	1 .204M.CM	\$3,000.00	0.00	S	:30		\$500.001	0.00 NM	1	\$500.00
E 18 KSNV	00/20/1	2 00/20/12	Chris Matthews 9		9:30a-10a		3	.30	1	\$500.00 I	U.UU INIVI	ı	\$500.00
CHRIS	MATEHV	VS									l		
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	S	1	\$500.00	0.00							
E20 KSNV	08/26/1	2 08/26/12	News 3 Live in Pr	ime CM	7-10pm		S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS	POST F1	ΓBL	News										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					j		
Week: 08	/20/12	08/26/12	S	1	\$1,100.00	0.00	1						
E 21 KSNV	08/26/1	2 08/26/12	Sa-Su News 3 at		11pm-1135p	m	S	:30	1	\$1,100.001	0.00 NM	1	\$1,100.00
NEWS			Sa-Su News 3 at	Eleven									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		08/26/12	S	1	\$1,100.00	0.00					j		
E 22 KSNV			Sports Night in La	as VegaSM	Sun 1135p-1			:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in La	as Vegas									
	'S NIGHT				- .	5							
Sta Week: 08	art Date	End Date 08/26/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$400.00	Rating 0.00							
E 23 KSNV			M-F 6-7a WakeU	·	6-7a		`	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
220 110111	00/21/1	2 00/20/12	M-F 6-7a WakeU		0.14	1111		.00	_	Ψ1,000.001	0.00 14111	-	Ψ2,000.00
WAKE	UP												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		09/02/12	МГ		\$1,000.00	0.00				#4.500.00.4	0.00 NIM		#4 500 00
E 24 KSNV	08/27/1	2 08/28/12	Today Show Today Show	CM	658a-9am	MI	`	:30	1	\$1,500.00 1	0.00 NM	1	\$1,500.00
TODAY	SHOW		. Jaay Jilow										
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		09/02/12	МГ	1	\$1,500.00	0.00							
E 25 KSNV	08/27/1	2 08/28/12	M-F Today Show		9-10a	MI	`	:30	2	\$900.001	0.00 NM	2	\$1,800.00
TODAY	'SHOW	II	M-F Today Show	II									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 08		09/02/12	МГ	2	\$900.00	0.00	<u> </u>						
E 26 KSNV	08/27/1	2 08/28/12		CM	10am-11am	MI	`	:30	2	\$450.001	0.00 NM	2	\$900.00

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Order / Rev: 105751 Advertiser: American Future Fund

Alt Order #: 06844671 Product Desc: AFF- SENATE KSNV

Flight Dates: 08/22/12 - 08/28/12 Estimate: 515

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Sp	oots Rate Pi	ri Rtg Type	Spots	Amount
			M-F Today Show	III 4th H							
TOD 43			Today 4th Hour								
_	SHOW		147 1 1	0	5.	D ::					
	art Date	End Date	Weekdays MT	Spots/Week	Rate	Rating					
Week: 08		09/02/12		2	\$450.00	0.00				_	
E27 KSNV	08/27/1	2 08/28/12	Dr. Phil Dr Phil	СМ	3-4p	МТ	:30	2 \$450.001	0.00 NM	2	\$900.00
DR. PH	I IL										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08	/27/12	09/02/12	МГ	2	\$450.00	0.00					
E 28 KSNV	08/27/1	2 08/28/12	M-F Early News	CM	5-630p	МГ	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
			M-F Early News								
NEWS											
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating			I		
Week: 08	/27/12	09/02/12	МГ	2	\$1,200.00	0.00					
E 29 KSNV	08/27/1	2 08/28/12	M-F Jeop/Wheel	CM	630-730pm	МГ	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
			M-F Jeopardy/Wh	neel of Fortune	Э						
	RDY/WH										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 08		09/02/12	МГ		\$1,300.00	0.00					
E30 KSNV	08/27/1	2 08/28/12	M-F News 3 at Ele		11pm-1135p	m MΓ	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
			M-F News 3 at El	even							
NEWS						.					
	art Date	End Date	Weekdays MT	Spots/Week	Rate	Rating					
Week: 08		09/02/12	.,,,,		\$1,100.00	0.00				_	
E31 KSNV	08/27/1	2 08/28/12	The Tonight Show	v CM	1135p-1237a	a MT	:30	2 \$750.001	0.00 NM	2	\$1,500.00
TONIC	HT SHO\	۸/	Tonight Show								
			Mookdovo	Cnoto/Mook	Doto	Dating			ł		
Week: 08	art Date	End Date 09/02/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$750.00	Rating 0.00			ł		
vveek. Uo	121/12	09/02/12	1711		φ/30.00	0.00			!		
									Totals	52	\$47,075.00